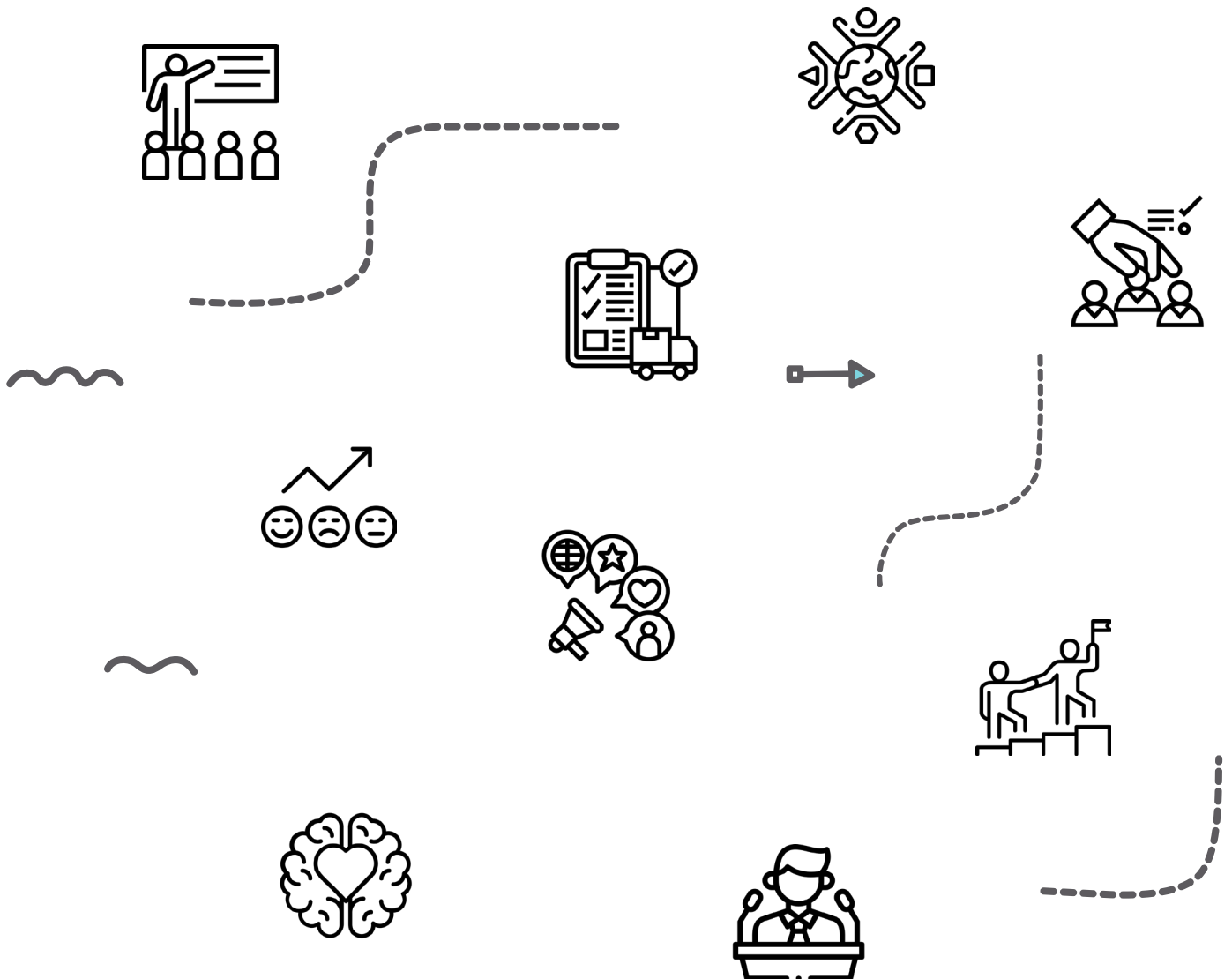


COMPANY PROFILE

- TRAINING
- COACHING & MENTORING
- ORGANIZATIONAL CONSULTANCY



CONTENTS

ABOUT US	3
OUR VISION - GOLDEN CIRCLE	4
ACHIEVEMENTS	5
PROGRAM BUILDER	6
TOOLS & TECHNIQUES	7
COACHING & MENTORING	8
LEADERSHIP	10
BUSINESS COMMUNICATION	12
CUSTOMER SERVICE	13
SELF DEVELOPMENT	14
FINANCE	15
HUMAN RESOURCE	16
PROCUREMENT	17



Vibrant is accredited to provide various courses and International Certifications to our clients.

VIBRANT is an ISO 9001 certified company based in Doha with wide expertise in Training , Assessment and Consultancy services.

Vibrant provides total training solutions developed to meet the needs of each customer. We believe, excellence in business can be achieved only through customer satisfaction. Working towards this goal, our prime effort shall be to identify and understand the customer need and specification.

Each year, Vibrant endeavours to become the most sought-out training provider due to its emphasis in providing only the highest quality standards in training. Thus we are setting new benchmarks in safety standards everyday.

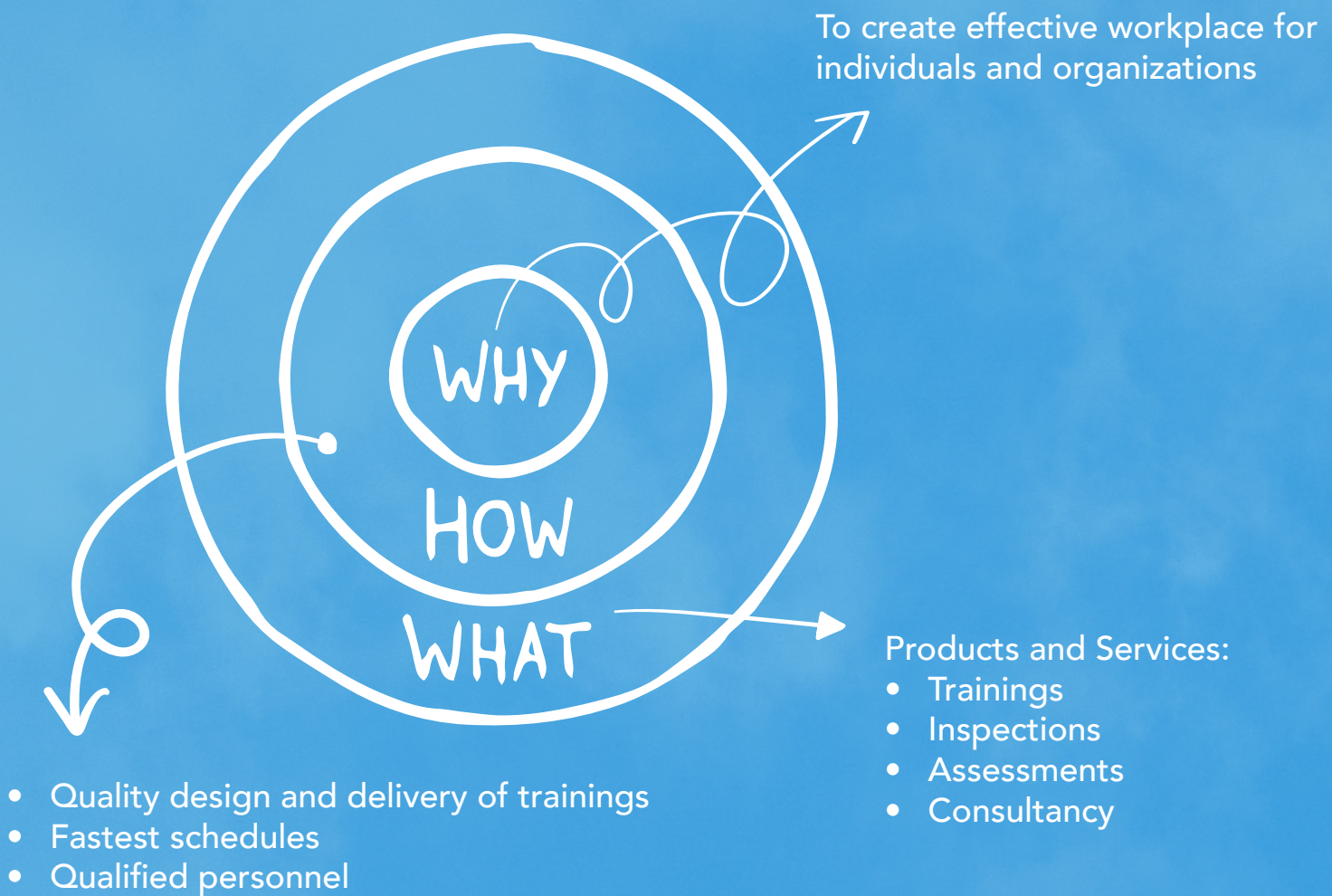
Vibrant is involved in all major projects in Qatar, including

- Qatar Rail
- New Port Project,
- Lusail City,
- FIFA WorldCup Stadiums,
- Express Highway and LRDP projects
- Msherieb Downtown Project
- Hamad International Airport
- Various QEWC-Kahramaa projects
- Telecommunication projects
- North Field Expansion project

For more information, contact us :

info@vibrantglobal.org
+974-44816461
www.vibrantglobal.org

Our GOLDEN CIRCLE



Timeline

Founded in May 2012

First major contract to conduct training for 17,000 delegates at Msheireb Downtown

Founded separate business vertical to provide inspection services

Became member of LEEA

2012

2013

2014

2016

Started projects in New Port Project (Present Hamad Port)

Direct accreditation from IOSH



**more than a decade of
experience**



**major approvals including
Qatar Gas, Ashghal etc.**



**120+ courses and
certifications**



**250,000+ candidates
trained**



**300,000+ manhours of
assessments completed**



**1,500,000+ manhours of
training completed**

Rebranded company with
present outlook

Became a training member of
IPAF

Added yet another service
to provide Management
Consultancy

2017

2016

2018

2022

Approved by Ashghal to provide
services

Approved training body of PASMA

Celebrated 10 years with First HSE
Conclave

Approved as training provider by ILM

Approved to provide services in NFXP

PROGRAM BUILDER

STEP 1 : DISCUSS YOUR LEARNING REQUIREMENTS

STEP 2 :SELECT REQUIRED COMPLETENCIES

STEP 3: CUSTOMISE THE LEARNING ACTIVITIES

STEP 4: LAUNCH, MANAGE, MONITOR AND EVALUATE



TOOLS & TECHNIQUES

PRESENTATIONS AND VIDEOS

Using visual materials to support the trainings.



WORKSHOPS

Hands-on and interactive, with learners engaging in activities, exercises, and discussions etc.



CASE STUDY

Use of real-life examples that can be used to help learners understand how to apply concepts.



ROLE PLAY

Acting out the situations under supervision and guidance of the instructor.



DISCUSSIONS

Method that involves a group of learners discussing a topic in order to generate ideas and learn from each other.



GAMES

Turning training activities into games or challenges, which can make learning more engaging and motivating.





COACHING AND MENTORING

Coaching can be one of the most powerful ways to speed up business transformation.

Yet, many organizations focus on coaching as a perk or retention tool but don't connect it to business goals. Individual growth happens but only ever adds up to a series of disconnected moments.

Our Coaching helps senior leaders rise to the challenges of today and transform the organization for the future. We draw on the various portfolio of assessment tools on the market and combine proven methodologies with a highly tailored approach.

As the world of work has changed, so have the demands on leaders. To meet the dynamic needs of businesses and workforces, we need a different kind of leader.

Training is a one and done, easily forgotten learning tactic. Leadership coaching for groups, on the other hand, leads to lasting behavioral change, new knowledge acquisition, and immediate organizational impact.

EXECUTIVE COACHING

Executive coaching helps leaders perform and transform - rising to the challenges and maximizing the future opportunities facing their organization.

Our coaches draw on the richest portfolio of assessment tools and combine proven methodologies with a highly tailored approach to meet the needs, expectations and preferences of each leader. It's a powerful combination that gives us an unmatched ability to enhance effectiveness.

TRANSITION AND ONBOARDING COACHING

Our coaches focus on accelerating performance and increasing new leaders' impact and success in the crucial first 100 days.

Whether a leader is new to the organization or has been recently promoted, our coaching is customized to each leader and linked to key organizational challenges.

IMPACT OF CONNECTED COACHING

- Accelerate organisational transformation
- Become a more impactful leader
- Retain and engage your people
- Greater employee dedication and loyalty
- Excel quickly on the role
- Navigate change and complexity
- Build agility
- Communicate with impact
- Change culture
- Build new organisational capabilities
- Master new skills and mindsets
- Increased productivity

According to Harvard Business Review, "Coaching engages with people in customized ways that acknowledge and honor their individuality. It helps people know themselves better, live more consciously, and contribute more richly."

Over half (51%) of organizations with a strong coaching culture have higher revenue than other, similar companies without the same culture. 62% of employees in these organizations feel highly engaged. (Human Capital Institute)

LEADERSHIP COACHING

It's never been harder to lead.

But through 1:1 coaching typically phased over 3-6 months, our coaches can help your leaders build the capabilities they need to inspire and enable their teams to thrive in a disruptive world.

This focuses on capabilities aligned to your business outcomes – from making strategic decisions, to managing change, to promoting diversity, equity, and inclusion.

TEAM COACHING

Teamwork is becoming more and more important as challenges become more complex.

Our team coaching solution brings together groups with similar challenges for coaching on a specific topic

In a group setting, both the coach and the group members see and feel the impact of the attitudes and behaviors in each learner.

LEADERSHIP



ILM Level 2 Leadership and Team Skills

These qualifications are designed to help you boost your performance as a team member and help you make the transition from working in a team to leading a team. If you are a practising team leader, they will help you be more effective and confident in your role.

Developing yourself as team leader

Developing yourself is a continuous process that requires a combination of self-reflection, learning, and application.

Developing yourself as a team leader requires a combination of personal growth and professional development.

Understanding Effective Teamwork

A work team is a collection of people, picked and trained to carry out a defined task. They share responsibility for achieving and it's this common commitment and responsibility for achieving the goals which distinguishes a Team from just a group of individuals.

Leading your Work Team

These qualifications are ideal for practicing team leaders, helping them become more effective and confident in their role. They also support new or aspiring team leaders – helping them make the transition from working in a team to leading a team.

Planning and monitoring work

Planning and monitoring work are essential skills that are important for achieving success in any project or task. It helps you to identify and prioritize the tasks that need to be completed, set goals, allocate resources and create a roadmap for achieving your objectives.

Developing the work team

Developing a strong work team is an essential component of any successful organization. This course involves several key steps to ensure that the team members can work together effectively and achieve their goals.

Methods of communicating in the workplace

Effective communication is critical in the workplace. It allows team members to exchange ideas, share information, provide feedback, and collaborate to achieve shared goals.

Emerging Leadership

Developing Emerging Leaders provides a unique perspective on leadership, designed to help executives adapt to the challenges faced by organisations in a digital environment. This programme takes you on a journey of learning to lead yourself – and then translates that knowledge into leading others and forming effective team collaborations.

Women Leadership Program

Women emerging into management roles will build their unique leadership skills through interactive exercises and powerful group discussions.

They will gain the skills they need to communicate, negotiate, and lead with confidence.

Effective Delegating Skills

Delegation is not a science but an art of having the right person at the right place. Efficient delegation aids managers to cultivate, empower and stimulate their teams which is vital for employee development and retention. It also empowers individuals to take on responsibilities and contribute more to organizational success.

Change Management

Change management is a systematic approach to dealing with the transition or transformation of an organization's goals, processes or technologies. The purpose of change management is to implement strategies for effecting change, controlling change and helping people to adapt to change.

Objective Setting

Poorly structured objectives can lead to confusion and waste time and energy by leading individuals and teams in the wrong direction. Your team members will want to know what is expected of them and how they are performing against those expectations – the objectives you set them will help them to answer these fundamental questions.

Emerging Leadership

Effective mentoring skills are essential for building strong relationships with mentees, providing guidance and support, and helping them achieve their goals.

These are essential for any mentor to help their mentees achieve their goals and maximize their potential.

BUSINESS COMMUNICATION

Technical Report Writing

This course covers the full life cycle of writing texts such as technical reports, business documents, memos, and similar content.

It includes many aspects of report writing such as preparing materials, structuring, presentation, using clear English, persuasion techniques & so on.

Business Writing

Effective business writing ensures that ideas and information are communicated clearly, concisely, and accurately.

Good business writing can help to build relationships with clients, customers, and colleagues.

Presentation Skills

Getting in front of an audience is terrifying.

Learn how to develop better presentation skills and self-confidence by presenting to other participants and an instructor who will give you honest feedback about your performance.

Public Speaking

This course will teach how to organize talks clearly, write them memorably, and deliver them confidently.

By the end of the course, you should be able to significantly reduce your fear of public speaking, use rehearsal techniques to develop a strong, vibrant speaking voice, and perform speeches with dynamic movement and gestures.

Effective Communication

Effective communication is the ability to convey information or ideas clearly, accurately, and in a way that is easily understood by the recipient.

It involves both verbal and nonverbal communication, and it requires active listening as well as effective speaking.

Conducting Effective Meeting

Conducting meetings effectively is essential for time management, collaboration, decision-making, accountability, and communication.

By following best practices for conducting meetings, teams can work together more effectively and achieve their goals more efficiently.

CUSTOMER SERVICE

Customer Service Excellence

Customer focused organisations know that delivering excellence in service does not happen by accident.

In this programme delegates will learn the core practices and skills that successful businesses employ to consistently deliver world-class customer service experiences.

Strategic Brand Management

Strategic brand management is the process of creating and maintaining a strong brand image that resonates with your audience and helps to differentiate your brand from your competitors. It requires understanding of your audience, your brand's unique value, and the landscape in which your brand operates.

SPIN Sales Technics

SPIN selling is a sales methodology where reps organize sales calls using questions from four categories: situation, problem, implication, and need-payoff.

This approach shifts the focus to buyer challenges and allows reps to develop the consultative customer relationships that complex deals require.

Digital & Social Media Marketing

Digital & social media marketing are becoming increasingly important for businesses of all sizes, as more and more consumers turn to digital channels. Effective digital and social media marketing strategies can help businesses build relationships with customers, generate leads, and ultimately drive sales and revenue.

Media & Public Relations

The objective of media and public relations training is to equip individuals or organizations with the necessary skills and knowledge to effectively communicate with the public, media, stakeholders, and other relevant parties. This type of training is designed to help organizations build positive relationships with their target audiences.

Sales & Account Management

This training is crucial for any organization that seeks to increase revenue and customer retention. Sales training focuses on developing skills and techniques for identifying, prospecting, qualifying, and closing deals. Account management training, focuses on developing skills for building and maintaining long-term relationships.

SELF DEVELOPMENT

Stress Management

This enables individuals to evaluate management of workplace stress at an individual level by understanding stressors, coping methods, building resilience, and maintaining work-life balance. Aims to help develop and implement effective strategies to prevent stress and manage workload while delivering exceptional results.

Time Management

This course helps individuals organize their time for maximum productivity by allowing organizations, teams, and individuals to reach their long-term goals. Develops clarity of purpose, structure in prioritizing, and usage of tools and techniques to facilitate better decision-making, meeting deadlines, and organizing a systematic workspace.

Business Etiquette

This training will provides skills and knowledge necessary to conduct oneself professionally and appropriately in the workplace. Notably enhances communication skills, mannerisms, confidence, and self-esteem to build positive relationships and represent the organization in the best possible light.

Conflict Management

This assists participants to identify different types of conflicts, understand underlying causes of conflict, and employ strategies to resolve them in a constructive manner. Also, Empowers individuals to increase emotional intelligence, improve problem-solving skills which contribute to a more harmonious working atmosphere.

Critical Thinking

Designed to help individuals analyze information, evaluate evidence, challenge assumptions, approach complex problems logically, increase innovation, and foster a culture of continuous learning. Further improves participants' ability to think clearly and rationally in everyday job circumstances.

Understanding Diversity

This helps in developing individuals the understanding of cultural competence at a diversified work place. Promotes respect, effective interpersonal communication skills and collaboration for an inclusive workplace culture as well as raising awareness of fair practices, avoiding stereotypes and misconceptions.

FINANCE & ACCOUNTS

Financial Modelling

Contributes in development of finance models to analyze financial data including defining inputs and assumptions, building calculations and formulas, developing scenarios, identifying risks, assessing financial viability etc. to make business decisions for enhanced organization reputation and financial performance.

Budget Preparation

This course teaches competency of different types of budgets, its importance and steps by gaining a deeper understanding of unique budgeting terminology and concepts, and analyzing root causes of variances.

Ensures budget is monitored to align with the organizational goals.

Accounts Payable

Equips individuals with knowledge and skills required to effectively manage and process payment of an organization's invoices and other financial obligations. Inculcates understanding of compliance and risk management aspects within the organization and with vendors to improve accuracy and timeliness of payments.

International Cash & Treasury

Includes learning of unique challenges and opportunities associated with managing cash on a large scale, identifying and analyzing types of currency risks, developing and implementing hedging strategies. Actively forecast and budget cash flows to make concise decisions to protect organization from potential risks.

Finance for Non-Finance People

Provides a framework and detailed overview of how to participate in financial decision-making within an organization.

Helps analyze financial health, create budgets, manage costs and use forecasting methods to make informed decisions to achieve financial goals.

Trade-Based Money Laundering

Obtain skills necessary to prevent and detect laundering activities by judging common indicators and unusual methods used by frauds to avoid negative situations. Encourage risk assessments and knowledge on national law and regulations to report suspicious activity and collaborate with right partners and suppliers.

HUMAN RESOURCES

HR Policy & Procedure

Understand fundamentals of HR policies and procedures and how to effectively manage and implement these in the workplace while ensuring compliance, enhancing communication skills among individuals, developing leadership skills, implementing impressive performance management skills and creating a positive workplace culture.

Effective Recruitment & Selection Strategy

Provides skills necessary to design and implement strategies to meet the needs of the organization by defining target candidate profiles, selecting appropriate sourcing channels, measuring quality of hires and using relevant interview methods while promoting a diverse and inclusive candidate pool.

Training Need Analysis

Defining the purpose, scope and steps involved in identifying training needs for employees belonging to an organization. By assessing the required skillset, employees will undergo trainings to thrive in their role, fill knowledge gap, and develop their learning to lead to improved job performance.

Introducing KPI

Generates necessity of developing and implementing key performance indicators that align with organizational goals and objectives, and help monitor progress and measure performance of employees. Establishes continuous improvement in performance and competitiveness by using relevant data to make informed decisions.

Train the Trainer

Equips an individual to design, develop, and evaluate effective training by understanding the administrative aspects of training, including scheduling and logistics, record keeping, and compliance with legal and regulatory requirements. Individuals will be able to take on roles as trainers or facilitators in their organizations.

Training Coordinator

Establishing the importance of organizing and scheduling training programs for employees to improve their knowledge and add value to the organization. Gain skills to plan and review effectiveness of trainings, coordinate, manage budgeting, maintain record keeping that helps build job satisfaction and productivity.

PROCUREMENT & SUPPLY CHAIN

Strategic Cost Management

Strategic cost management is the process of analyzing and controlling costs in a way that supports a company's long-term strategic goals. This approach involves more than just cutting costs or reducing expenses, but rather focuses on maximizing the value a company receives for every dollar spent.

Negotiation

The goal of negotiation training is to improve your ability to reach mutually beneficial agreements and build positive relationships with others. This training is a process of learning the skills and strategies required to negotiate effectively in various situations, such as business deals, and conflict resolution etc.

Basics of Supply Chain Management

Supply chain management (SCM) is the planning, design, implementation, and control of the flow of goods, services, and information from the point of origin to the point of consumption. The goal of SCM is to maximize customer value and achieve a competitive advantage through the optimization of the entire supply chain.

Stock Control & Inventory Management

These two interrelated concepts that refer to the processes involved in managing the flow of goods and materials in a business. Both are essential components of functioning supply chain and play a critical role in ensuring that a business has the right amount of stock on hand.

Strategic Procurement Management

Effective strategic procurement management requires a range of skills, including market analysis, financial analysis, risk management, negotiation, and supplier relationship. It involves working closely with other functions within the organization to ensure that procurement activities align with the overall business strategy and objectives.

Certified Purchase Professional

A Certified Purchasing Professional (CPP) is a professional designation awarded to individuals who have demonstrated knowledge and skills in the field of purchasing and supply chain management.

The CPP designation is recognized in the industry as a mark of excellence

