

A close-up photograph of a person wearing a blue work uniform and a yellow leather work glove. The person is holding a bright yellow hard hat. The background is blurred, showing more of the worker's uniform and the work environment.

Adding the PASMA Approved
Training Member Smart Badge
to your website

INTRODUCTION

PASMA have partnered with a technology company called Yoshki to power an online Smart Badge which has some fantastic new brand protection features.

By using the logo with the embedded Smart Badge code, PASMA can now control who can display the logo online.

PASMA is now able to prevent illegal usage of their logos while protecting the business interests of genuine PASMA members.

By using a web-based logo with embedded authorisation code, PASMA has given the consumer the ability to validate any PASMA member online via a very simple validation process, offering consumers additional peace of mind that they are looking at the website of a member they can trust.

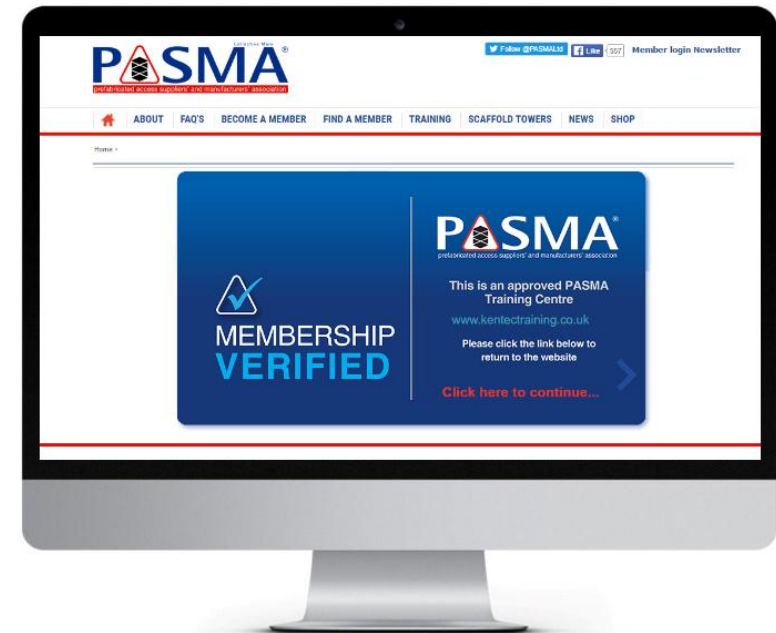
WEBSITE VERIFICATION

Yoshki's website validation technology is a simple but important feature for the PASMA Smart Badge.

In basic terms, anyone browsing your website can now click the PASMA Smart Badge and receive instant confirmation of your membership with PASMA.

When a visitor clicks on the PASMA Smart Badge, they will be seamlessly directed to a page on the PASMA website which will instantly validate your membership status.

Following this check, your visitor will then be presented with the message below confirming you are a member of PASMA. Once this is complete, your visitor will be returned back to your website straight away.



IMPORTANT!

Your website visitor will receive the results of the check in seconds. If your website is not registered with PASMA, you will receive a failed verification message.

PASMA has already supplied a list of Training Members' website addresses.

If you receive a failed verification, please contact PASMA directly on +44 845 230 4041 or info@pasma.co.uk to get your website address added.

INSTALLING THE LOGO

Adding the PASMA Smart Badge to your website is a simple process.

Simply copy and paste the HTML code below to where you would like to display the PASMA Smart Badge on your website.



```
<iframe frameborder="0" scrolling="no"
allowTransparency="true" width="200" height="91"
src="https://cdn.yoshki.com/badge-pasma.html"
style="border:0px;margin:0px;padding:0px;background
Color:transparent;"></iframe>
```

TROUBLESHOOTING & SUPPORT

Technical Support

Online Support Desk & FAQ <http://yoshki.freshdesk.com>

Email – pasma@yoshki.com

General Support or Failed Verification

Email – info@pasma.co.uk

Telephone – +44 845 230 4041